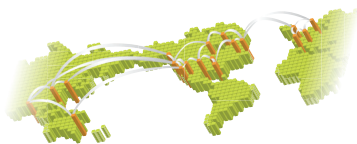


Limelight Video Platform

The fastest and most intuitive way to distribute online video to media devices everywhere.

Engage web audiences with immersive video content. Track performance and collect valuable information from your viewers. Create online advertising opportunities. Whether you're a rich-media expert or a web-publishing novice, Limelight Networks® puts you in control of your online video operations. Thanks to the power and simplicity of Limelight Video Platform, you can manage, publish, syndicate, measure, and monetize web video with ease. Upload your source file and our transcoding services automatically handle all the conversions and publishing steps required for optimized viewing on any mobile or IP-capable device. Just like that.

"The price, encoding performance, and customer support of Limelight Video Platform are unmatched by any vendor in the industry."
 – Lance Brown, Manager of Internet and Digital Media, Kansas City Chiefs



Global computing platform

Limelight Video Platform leverages the scale and performance of our global computing platform—one that supports some of today's largest media providers. No matter how much video you have, how many simultaneous viewers you have, or where in the world they happen to be, you can expect fast, reliable delivery of your video content.

Immersive video experiences

Keep visitors on your site with entertaining and informative video. Limelight Video Platform offers an intuitive player-builder tool with a selection of templates, so you can customize controls, colors, and playlists to match your website and define the perfect viewing experience. You can even add buttons that allow users to share your video content with their friends. And for the ultimate in interactivity, our unique "search inside" technology enables instant access to spoken content in your video.

Evaluating content performance

Gain important information about viewer engagement and video popularity with detailed reports. You can graph data for single videos, single channels, or across multiple videos and channels. We also provide tools for integrating with your existing analytics engine, such as Google Analytics, Nielsen, and Omniture.



Limelight Video Platform is an end-to-end solution with all the tools you need to publish video on the Internet.

Maximizing revenue potential

Put your online video to work for you. You can monetize your content by integrating with third-party ad networks, offering a choice of linear ads, non-linear ads, and contextual ads placed inside the video. Our advertising tools give you full control over campaigns at both the video and channel level, allowing you to create targeting options, implement ad insertion policies, and adjust channel frequencies.

Limelight Video Platform advantages

Intuitive design. Easy-to-use tools and an efficient interface enable you to control your content management and video publishing operations with ease.

Dynamic delivery. All of our video players automatically adjust to your viewer's individual connection to deliver video at the highest-possible quality. We support the H.264 codec to ensure exceptional quality for viewers on low-bandwidth connections.

Contact us today

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Customization. With our collection of APIs, you can build custom applications—and enjoy complete control over player functions and full access to all of your media data, including metadata.

Optimized mobile delivery. Limelight Video Platform includes smart device-detection utilities, optimized transcoding for common mobile devices, and open APIs for building mobile apps and sites.

Video content search. Our proprietary “semantic layer” creates a visual map of each audio and video file, enabling your viewers to search for relevant spoken content within any file. Just by typing a topic or keyword, they can jump instantly to the sections of the video where their search term is discussed.

Viral content. Extend your reach by enabling viewers to share your video via RSS feeds, email-to-a-friend, and links to social sites like Facebook and Twitter. They can even post your players on other sites.

Integrated advertising options. Realize the revenue-generating potential of your video with out-of-the-box advertising options and partnerships with video ad servers and networks.

Advanced reporting and analytics. Analyze data any way you like with advanced reports, visualization tools, and integration with your favorite analytics engine.

Scalable hosting and delivery. Reap the benefits of cloud computing over a world-class infrastructure. You can scale as demand for your content increases—and continue to deliver a high-quality experience of your video. Every time.



Limelight Video Platform provides high-quality delivery to every device in your mobile strategy.